

Dear User,

The following information is provided pursuant to Art. 13 of Legislative Decree No. 196/2003 "Personal Data Protection Code" (hereinafter, the "Code") and to Art. 13 of the EU Regulations No. 679 of April 27, 2016 "General Regulations on Data Protection" (hereinafter, the "Regulations") to those who subscribe to the PisaMover transport services or to the related parking facilities.

### **Purpose and type of processed data**

The data provided – personal, car plate, e-mail, telephone and a passport photo – at the time of the subscription and those obtained from the use of the services are processed for:

- purposes related to the operation of the PisaMover transport service and to the use of the car parks;
- administrative/contractual purposes and compliance with the law obligations arising from statutory, tax and accounting provisions;
- the management of controversies (warnings, transactions, credit collection, arbitrations, legal disputes);
- the sending of communications about the service: changes to the timetable or to the service, issues related to the use of the trains or of the car parks. Such communications may be sent via e-mail and SMS (Short Message Service).

The information requested at the time of the subscription, not marked as optional, are necessary for the subscription activation; therefore, their non-provision results in the impossibility to use the requested service. The legal basis of such processing is the contract that the user enters into. The personal and tax data necessary to comply with statutory, tax and accounting obligations shall be kept for the time established by the law; those data that do not serve the purpose are deleted upon expiry of the subscription. The shots of the car plates recorded by the CCTV system at the entrance of the car parks shall be kept for the time strictly necessary to fulfill the aforesaid purposes. The passport photo taken with a webcam shall be processed only for the preparation of the subscription card and shall not be stored in our computer archives. Moreover, following the user's explicit consent, the e-mail address may be used to send promotional e-mail and advertising and/or commercial messages, as well as to run surveys on the level of satisfaction of our customers relevant to the services offered. The legal basis of such processing is the user's consent. The user may revoke his/her previously granted consent at any time.

### **Processing procedure**

With regard to the aforesaid purposes, personal data are processed by computer and electronic equipment, as well as on paper, with logics aimed at ensuring the safety and confidentiality of the information. In the course of the processing operations, the aforesaid data may be learned by the data processors – appointed for the purpose – assigned to the management of the PisaMover service, to the administration, marketing or customer satisfaction departments.

### **Storage Time**

The data will be collected and stored for the period of time necessary for the pursuit of the purposes indicated above and, in any case, not beyond the deadlines set by specific legal obligations.

### **Personal data recipients**

Some of the identified data may be communicated, for administrative management purposes only, to mail delivery companies, banks and credit institutions, debt collection agencies, legal, tax and commercial advisors, insurance companies or to the police and the Judicial Authority upon specific request. Moreover, personal data may be processed by third parties that provide instrumental services such as, for instance, technical or IT services. The aforesaid subjects shall be given solely the data strictly necessary to carry out their duties. The updated list of all recipients can be found at the office of the Data Controller and is supplied upon request by the concerned party by writing to the following e-mail address: [privacy@pisa-mover.com](mailto:privacy@pisa-mover.com)

### **Rights of the users**

The subjects to which personal data refer may exercise at any time the rights set in Chapter III of the aforementioned Regulations.

Specifically, the user has the right to ask the Controller access to the data that concern him/her, their updating or cancellation, the integration of incomplete data, and the limitation of the processing; to receive the data in a structured format, of common use and readable by an automatic device; to revoke the previously granted consent and object, totally or partially, to the use of such data; to lodge a claim with the Data Protection Authority, as well as to exercise the other rights granted by the applicable rules.

These rights can be exercised by writing to the Data Protection Officer (DPO) of Pisamover S.p.A., by e-mail to the [privacy@pisa-mover.com](mailto:privacy@pisa-mover.com) or by ordinary mail at the address indicated above.

### **Data Controller and Data Protection Officer**

The Data Controller of said personal data is PisaMover S.p.A., with registered office in Via delle Colombaie snc, 56121 Pisa.

The Data Protection Officer (DPO) can be contacted by email at [privacy@pisa-mover.com](mailto:privacy@pisa-mover.com) or by ordinary mail at the address indicated above.